



## **ACCPA CRIME PREVENTION AND COMMUNITY SAFETY CONFERENCE**

**SPONSORSHIP**

**2020 PACKAGES**

The Alberta Community Crime Prevention Association (ACCPA) was established in 1989 to provide a link between police services and the community at large. ACCPA is a non-profit group registered under the Societies Act of Alberta and is fully endorsed by the Alberta Chiefs of Police Association. ACCPA plays a critical role in promoting training, education and dissemination of crime prevention-related information throughout the province of Alberta.

ACCPA is pleased to announce the theme for our 2020 conference “Local & International Perspectives in Community Safety & Well-Being”. The event will be held May 4-7, 2020 at the Delta Edmonton south Hotel and Conference Centre. Pre-Conference Training and Workshop sessions will be offered on May 4-5.

Our event offers an outstanding opportunity to promote your business. Sponsorship may be paid in cash or in kind. We encourage you to explore the attached sponsorship opportunities and invite you to pursue a sponsorship opportunity that meets your needs.

Designed to bring together community members, business owners, government and law enforcement professionals, our conference will illustrate the importance of technology, collaboration and partnership with community safety stakeholders. Targeted to individuals invested in rural, remote and urban communities, attendees will hear compelling stories and learn from those who have had a genuine impact on changing peoples’ lives.

This year, our speakers will focus on the following community safety themes:

- Current and emerging issues in community safety,
- Planning, design and structural approaches to community safety, and
- Technology and industry advances in community safety.

View our conference website at <https://www.albertacrimeprevention.com/2020-conference/> for more information.

We look forward to partnering with you to tailor a sponsorship package just right for your business. Your support will go a long way toward enhancing community safety efforts in our province and making this event a great success!

Sincerely,

**Mark Kay**

ACCPA 2020 Conference Chair

**Jean Bota**

Sponsorship Chair

## SPONSORSHIP OPTIONS

### Platinum Sponsor (Only FIVE Available) - \$5,000

- Logo with link to your website from ACCPA website and in digital presentations, provided the company logo is provided to us no later than April 17, 2020
- Logo and website link on five Conference E-BLASTS, provided that the company logo is provided to us no later than March 6, 2020
- Acknowledgements during the opening and closing conference sessions
- DOUBLE Exhibitor Booth in PRIME reserved location (6' x 8' draped tables)
- THREE full conference registrations (includes all meals, coffee breaks, keynotes, presentations, networking event)

### Gold Sponsor - \$2,500

- Logo with link to your website from ACCPA website and in digital presentations, provided the company logo is provided to us no later than April 17, 2020
- Logo and website link on three Conference E-BLASTS, provided that the company logo is provided to us no later than April 3, 2020
- Acknowledgements during the opening and closing conference sessions
- Standard Booth package with TWO full conference registration (includes all meals, coffee breaks, keynotes, presentations, networking event)

### Silver Sponsor - \$1,500

- Logo with link to your website from ACCPA website and in digital presentations, provided the company logo is provided to us no later than April 17, 2020
- Logo and website link on two Conference E-BLASTS, provided that the company logo is provided to us no later than April 17, 2020
- Acknowledgements during the opening and closing conference sessions
- ONE full conference registration (includes all meals, coffee breaks, keynotes, presentations, networking event)

### Bronze Sponsor - \$1,000

- Company Logo with link to your website from ACCPA website and in digital presentations, provided that the company logo is provided to us no later than April 17, 2020
- Acknowledgements during the opening and closing conference sessions
- ONE full conference registration (includes all meals, coffee breaks, keynotes, presentations, networking event)

### Networking Nexus Event (Only TWO Available) - \$2,500

- Logo with link to your website from ACCPA website and in digital presentations, provided the company logo is provided to us no later than April 17, 2020
- Logo and website link on three Conference E-BLASTS, provided that the company logo is provided to us no later than April 3, 2020
- Acknowledgements during the opening and closing conference sessions and the Networking Nexus event

### Lunch (4 available) - \$750

- Logo with link to your website from ACCPA website and in digital presentations, provided that the company logo is provided to us no later than April 17, 2020
- Acknowledgements during the opening and closing conference sessions

### Breakfast (4 available) - \$500

- Logo with link to your website from ACCPA website and in digital presentations, provided that the company logo is provided to us no later than April 17, 2020
- Acknowledgements during the opening and closing conference sessions

### Coffee Break (8 available) - \$350

- A coffee break named after sponsoring organization

- Acknowledgment of sponsor during the break
- Sponsoring Company listed in the program schedule at corresponding time slot

**CHOOSE YOUR PACKAGE:**

Company Name \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Primary Contact Email \_\_\_\_\_

Primary Contact Phone \_\_\_\_\_

Invoicing information: ATTENTION \_\_\_\_\_

Invoicing Contact Email \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, Province and Postal Code \_\_\_\_\_

**Sponsorship**

Conference Packages	Unit	Price	Total
Platinum Sponsor (5)		\$5,000	\$
Gold Sponsor		\$2,500	\$
Silver Sponsor		\$1,500	\$
Bronze Sponsor		\$1,000	\$
Lunch Sponsor (4)		\$750	\$
Breakfast Sponsor (4)		\$500	\$
Coffee Break Sponsor (8)		\$350	\$
		<b>Total Due</b>	\$

**Tradeshow**

Printed Name

Company

Signature

Date

Please sign above and return this page of the agreement via email to:  
[administrator@albertacrimeprevention.com](mailto:administrator@albertacrimeprevention.com)

**Need to know**

- Exhibitors are responsible for setting up their own booth displays
- All included booth staff and full conference registrations must be registered with ACCPA at least 30 days prior to the conference
- All Platinum and Gold sponsorships have held/reserved booths that, if not sold, will be released **on April 1, 2020.**
- PAYMENT POLICY
  - Refer to GENERAL TERMS AND CONDITIONS
- CANCELLATION POLICY
  - Refer to GENERAL TERMS AND CONDITIONS

## GENERAL TERMS & CONDITIONS

The general guidelines listed below may not address each and every sponsor situation. Each must be judged on a case-by-case basis, on its own merits.

1. **Conformity of Government Laws and Regulations:** All participants shall conduct all activities in compliance with all federal, provincial, and municipal laws, ordinances, rules, regulations, bylaws and codes; and with any restrictions that may be imposed by the Delta Edmonton South Hotel & Conference Centre and/or the ACCPA Conference Committee. Should the participant require any additional information or clarification about these restrictions, please contact the Sponsorship Chairperson at [jbota@rdcounty.ca](mailto:jbota@rdcounty.ca)
2. **The ACCPA Logo and Use of Its Name:** The ACCPA name or logo may not be used in any advertisement, promotion material, or follow-up mailings without the permission of ACCPA.
3. **ACCPA Endorsements of Product & Services:** Sponsoring at ACCPA does not constitute an endorsement of any product or service.
4. **Trademarks:** ACCPA will be held harmless for any trademark, trade name, copyright, or patent infringement ("Infringement") on any printed materials belonging to or distributed by any sponsor. Provided, that In all cases, APPCA shall: (i) notify the sponsor as soon as possible of the details of any claim, loss or damage ("Claim") In respect of the Infringement; (ii) consult with the sponsor as to the best course of action in dealing with such Claim; and (iii) not agree to pay any third party any respect to the Claim without the prior approval of the sponsor without the prior sum with approval of the sponsor.
5. **Hospitality Events:** Sponsors are prohibited from entertaining clients during the conference, conference events, or during exhibit hours, unless permitted by Conference Committee.
6. **ACCPA Reserves the Right to Reject Any Request:** ACCPA reserves the right to decline or reject any request for a sponsorship, for any reason, at any time, without liability, even if previously acknowledged or accepted.
7. **ACCPA Protects the Personal Privacy of its Members:** ACCPA is committed to offering members a choice about how personal information is used.
8. **Prizes, giveaways or any other material** donated or brought on site by sponsors is subject to approval by ACCPA.
9. **Content Rights:** ACCPA shall retain all rights, title and interest in & to all of its content and materials (including intellectual property such as copyrights, trademarks, service marks, trade names) used and/or developed in relation to or in connection with ACCPA, including but not limited to all materials produced pursuant to this Agreement.
10. **License to use sponsor's identity marks:** The sponsor grants to ACCPA a limited, nonexclusive license to use its name, trademarks and logo in connection with the performance of its duties under this Agreement. The positioning and usage of sponsor's name, trademarks, and logo within the ACCPA materials shall be made at the sole discretion of ACCPA.
11. **Payment Policy:** Penalty for non-payment beyond 30 days of signing contract (2.5% penalty per month). Payments (including late payments) must be received in full by April 30 (7 days prior to the start of the conference). Any sponsor that has not paid in full by this date may have their contract forfeited but balance will remain owing.
12. **Cancellation/refund Policy:** Notification of cancellation before 60 days prior to event will not incur any penalties. Companies that have paid in full will receive a FULL refund. Notification of cancellation 30 - 60 days prior to event (between March 3 – April 3, 2020), 50% of contract will be owed to ACCPA. Companies that have paid in full will receive 50% of their contract amount refunded. Companies that have not paid in full will owe 50% of the contract amount. Notification of cancellation 30 days prior to event (by April 3, 2020) 100% of contract will be owed to ACCPA. Companies that have not paid in full will owe 100% of the contract amount. Companies that have paid in full will NOT receive a refund. Cancellations must be received in writing (email or regular mail).