

## Part II

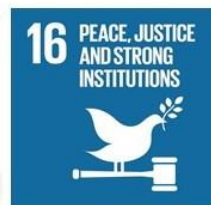
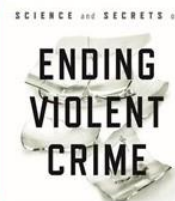
How do we shift governments and cities to achieve 50% reduction in violent crime by 2030

Irvin Waller, Ph.D.

Emeritus Professor, University of Ottawa

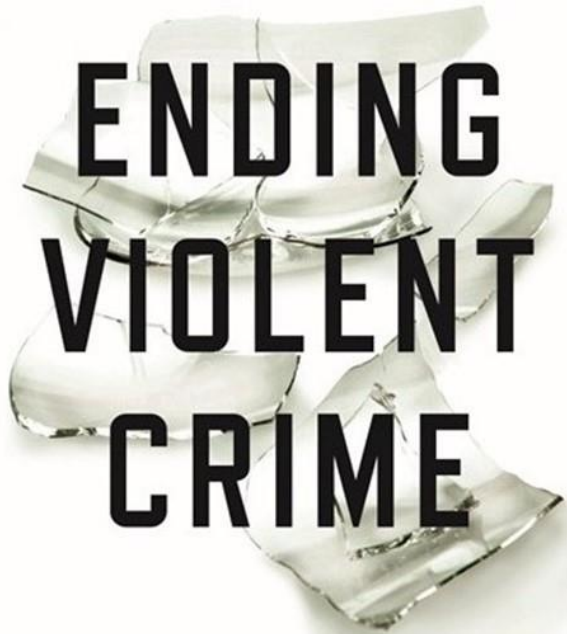
[www.irvinwaller.org](http://www.irvinwaller.org)  @IrvinWaller

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We have significant solid science, guidelines and successes and ways to get buy-in, but are not using them. Science and Secrets of Ending Violent Crime provides this in English and Spanish.

SCIENCE and SECRETS of









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- What is proven to prevent violent crime?
  - What is the role of socio-economic policy?
  - How strong is the proof for targeted social program?
  - What programs have reduced crime by 50% in cost effective ways?
- What are essentials for implementation
  - What has been agreed by ECOSOC?
  - What must governments do to sustain reductions?
  - Which cities used essentials and achieved 50% reductions?
- Secrets of getting buy in
  - What is the compelling case for smart Investment now?
  - What networks of cities are committed to 50% reductions?
  - How can awareness, human skills and Smart Investment now achieve SDG targets?







# Safety Monitor Tool 1

## Scientifically Proven Programs

### Prevention tackling causes

|   |   |  |  |
|---|---|--|--|
|  | 1 | Engage and support young males                           |  |
|  | 2 | Support positive parenting and early childhood           |  |
|  | 3 | Strengthen anti-violence social norms                    |  |
|  | 4 | Mitigate financial stress                                |  |
|  | 5 | Improve physical environment                             |  |
|  | 6 | Use "logic model" but avoid solutions proven ineffective |  |

### Using police smartly

|   |   |   |  |
|---|---|---|--|
|    | 1 | Reduce harmful effects of the justice process |  |
|  | 2 | Focusing on alcohol                           |  |
|  | 3 | Focusing on firearms                          |  |
|  | 4 | Orienting to solving problems and hot spots   |  |
|  | 5 | Focussing deterrence                          |  |
|  | 6 | Avoid policing strategies proven ineffective  |  |

## Part II

How do we shift cities to achieve 50% reduction in violent crime by 2030

1. What are the key elements for successful implementation of crime prevention to reduce violence by 50%?
2. How important is an office for violence prevention to mobilizing multiple sectors and tailoring implementation?
3. What is the role of measuring what we treasure?
4. Is there a *Safety Monitor Tool on Keys for Successful Implementation?*
5. What is the business case to get adequate and sustained investment?
6. What is the role of other orders of government in empowering cities to save lives and protect women and children from violence?

ENDING

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1. What are the key elements for successful implementation of crime prevention to reduce violence by 50%?

CRIME

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Reduce violent crime by 50% by 2030:

- Use UN guides and science to invest in adapting proven solutions and city successes;
- Raise awareness of successes, mobilise civil society, train human talent, plan and sustain smart investment;
- Save lives, prevent trauma, increase GDP, protect human rights.

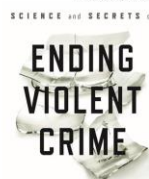
SDG 16.1 Significantly reduce all forms of violence and related death rates everywhere

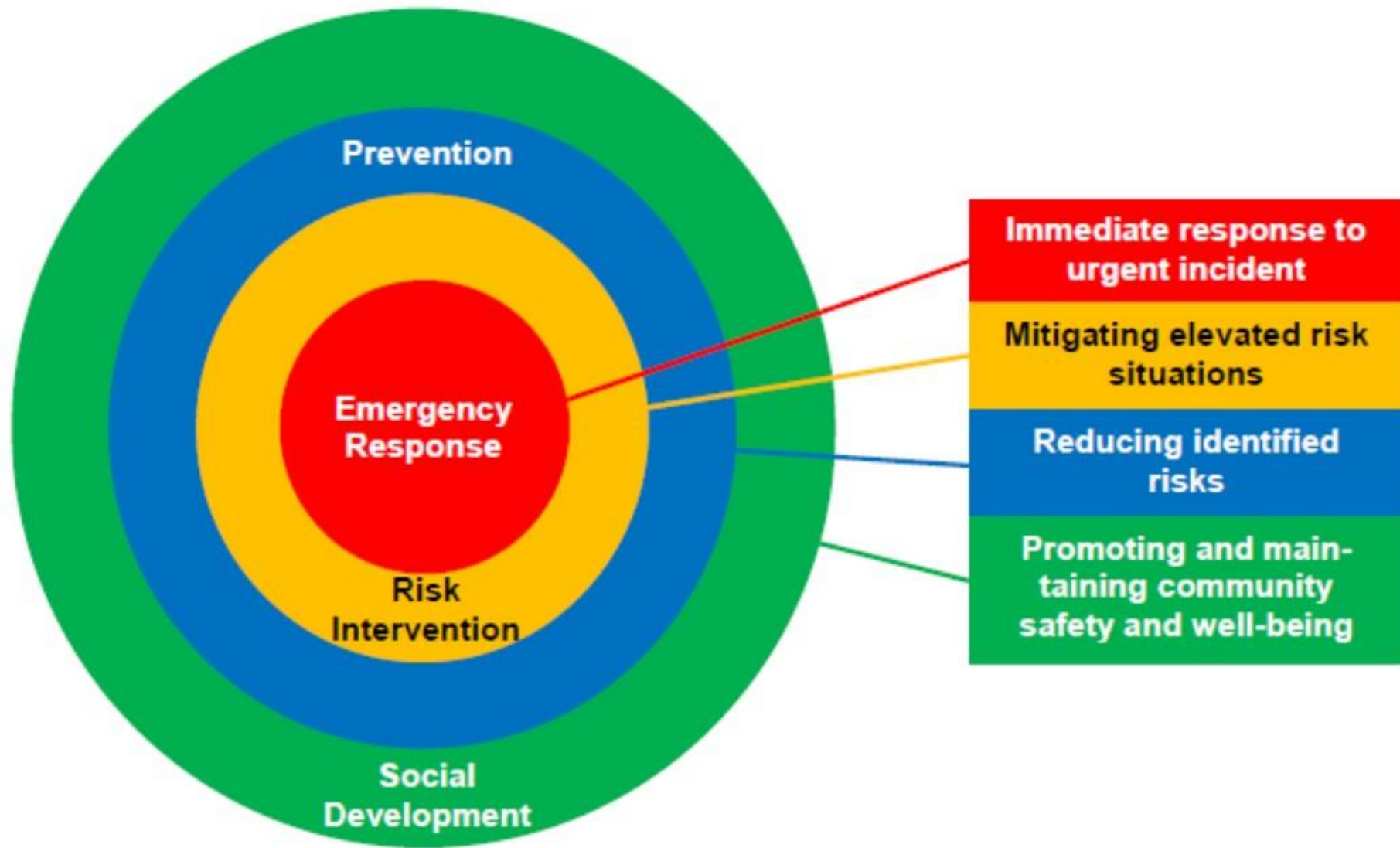
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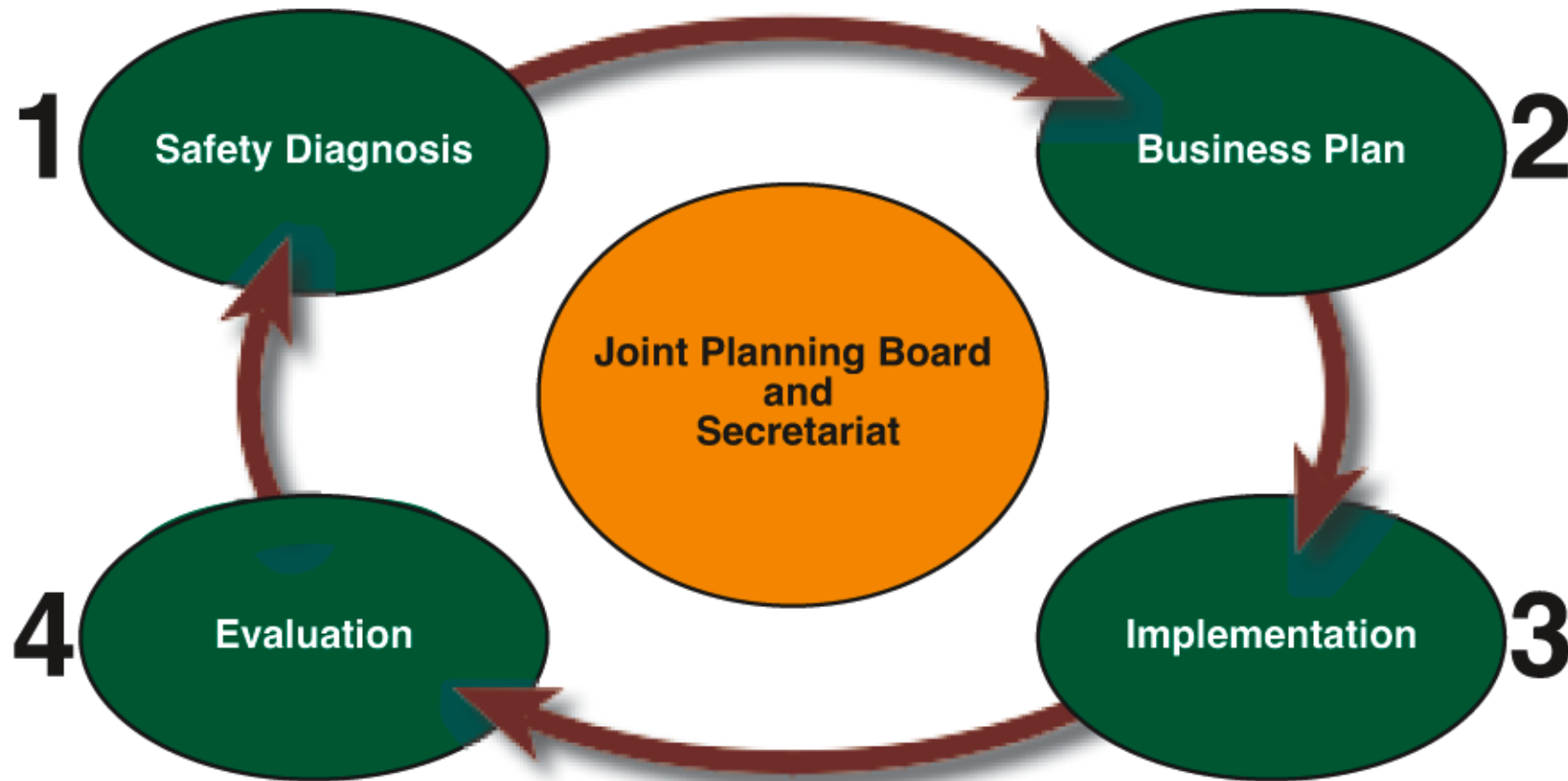
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|                           | Primary Social Development       | Secondary Risk Factor                          |
|---------------------------|----------------------------------|--|
| Poverty Reduction         | Lifting Kids out of Poverty      |  |
| Youth Services            | Mentoring<br>Sports              | YIP<br>Cure Violence                           |
| School Curricula          | Schools                          | Life Skills<br>Becoming a Man/SNAP             |
| Male norms                | Sex education                    | Bystander/4th R<br>SASA!                       |
| Health Care               | Universal Health Care            | Emergency room                                 |
| Job training plus         | Job training and Jobs for All    | Training with mentoring                        |
| Parenting/Early childhood | Positive Parenting Program (PPP) | PPP for at risk/NFP<br>Perry Pre-school<br>MST |
| Policing                  | General reactive policing        | Problem Solving Partnerships                   |
| Decriminalisation         |                                  |  |

Permanent violent reduction board plans strategy to achieve less violence, including developing human talent and public engagement





## Governments agreed at UN to 7 Essentials for Implementation

Cities and countries that have not respected each of these essentials have failed to obtain and/or sustain significant reductions in crime

UN ECOSOC, 1996, 2002, 2010; UN-Habitat, 2019 Waller, 2019



Permanent Violence and Crime Reduction Boards



Informed by Crime Prevention Science and Data



Planning using Diagnosis, Mobilisation of Partners, Implementation, and Evaluation



Mobilizing Sectors Able to Tackle Causes



Adequate and Sustained Funding



Standards and Training for Human Talent



Public Support and Engagement










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**Figure 9.1 – Cities That Achieved Significant Reductions in Homicides showing 7 essential elements and sustained success or not**

| SEVEN ESSENTIALS  | STREET VIOLENCE |        |         | GUN VIOLENCE |               |          | ALCOHOL-RELATED VIOLENCE |          |         |
|---|-----------------|--------|---------|--------------|---------------|----------|--------------------------|----------|---------|
|   | BOGOTÀ          | BOSTON | GLASGOW | CHICAGO      | CIUDAD JUAREZ | STOCKTON | CARDIFF                  | COAHUILA | DIADEMA |
|   | ✓               | ∅      | ✓       | ∅            | ∅             | ∅        | ✓                        | ∅        | ∅       |
|   | ✓               | ✓      | ✓       | ✓            | ✓             | ✓        | ✓                        | ✓        | ✓       |
|   | ✓               | ✓∅     | ✓       | ∅            | ✓             | ✓        | ✓                        | ✓        | ✓       |
|   | ✓               | ✓∅     | ✓       | ∅            | ✓             | ✓        | ✓                        | ✓        | ✓       |
|   | ✓               | ✓∅     | ✓       | ✓∅           | ✓∅            | ✓∅       | ✓                        | ✓∅       | ✓∅      |
|   | ✓               | ✓∅     | ✓       | ∅            | ∅             | ✓        | ✓                        | ∅        | ∅       |
|  | ✓               | ✓      | ✓       | ∅            | ∅             | ∅        | ∅                        | ✓        | ∅       |

|                             |            |            |            |     |            |            |     |            |            |
|-----------------------------|------------|------------|------------|-----|------------|------------|-----|------------|------------|
| <b>City-Wide Reductions</b> | <b>50%</b> | <b>66%</b> | <b>50%</b> | 32% | <b>83%</b> | <b>70%</b> | 44% | <b>70%</b> | <b>66%</b> |
|-----------------------------|------------|------------|------------|-----|------------|------------|-----|------------|------------|

|                          |     |    |     |    |    |    |     |    |    |
|--------------------------|-----|----|-----|----|----|----|-----|----|----|
| <b>Sustained Success</b> | Yes | No | Yes | No | No | No | Yes | No | No |
|--------------------------|-----|----|-----|----|----|----|-----|----|----|

Glasgow, Bogota ... prove the importance of a permanent violence reduction unit with the human talent. Recent UK Youth Violence Commission agrees with Glasgow, which inspired the Mayor of London.

We Are The Violence Reduction Unit  
We believe violence is preventable, not inevitable



We work with a variety of Scottish organisations  
Here's a few of our closest

Click the logo to find out more



**PACTO PELA VIDA**  
Prevenir a violência e reduzir a criminalidade

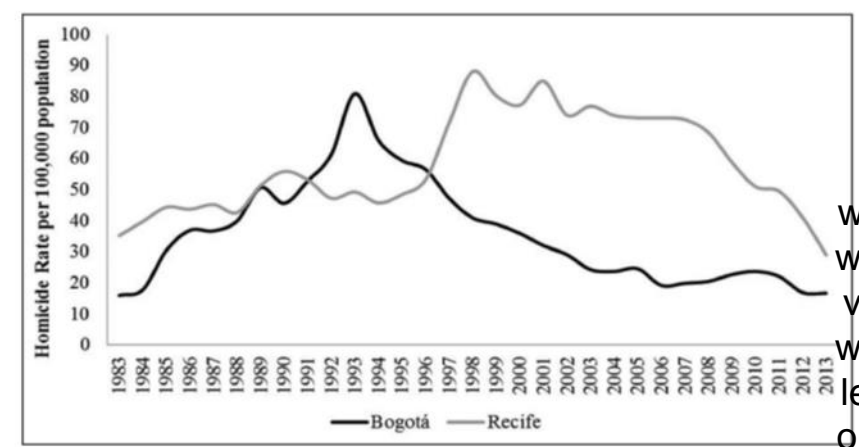
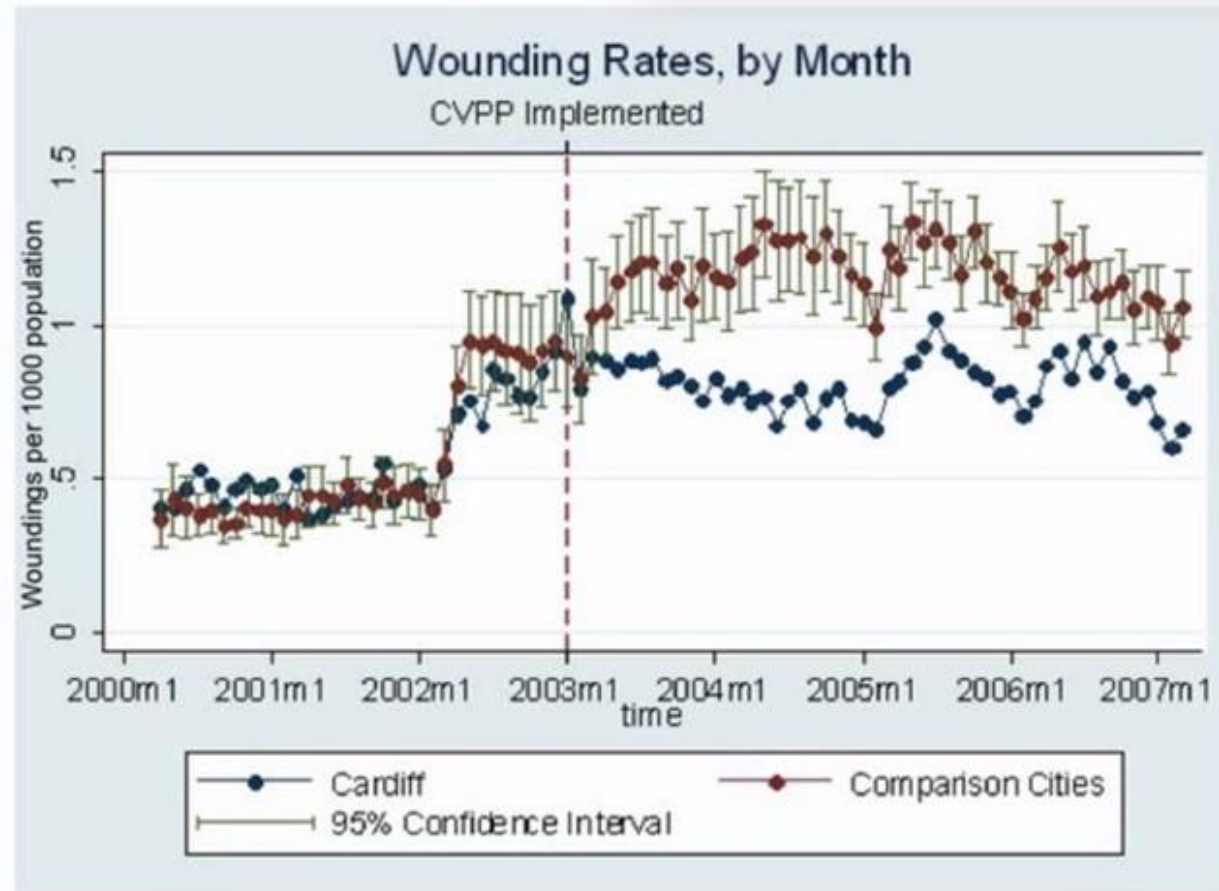


Figure 1. Homicide rates in Bogotá and Recife, 1983–2013. Sources: Bogotá: National Police; Recife: SIM/DATASUS (1983–2011) and Government of Pernambuco (2012–2013).

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# Cardiff Epidemiology to Multi-Agency Group





# INTRODUCTION TO COMMUNITY SAFETY & WELL-BEING PLANS

In recent years, there has been greater emphasis nationally on the importance of developing comprehensive and integrated local plans to prevent crime and enhance community safety.

**Community Safety & Well-Being (CSWB) Plans** emphasize the importance of:

- Addressing immediate safety needs.
- Tackling the root causes of crime/violence.
- Contributing to the social and economic development of the community.

## A MOVEMENT ACROSS CANADA

With current Ontario legislation as a partial impetus, many communities across Canada are working on their own CSWB plans. A number of communities have had CSWB (or similar) plans in place for several years (e.g., Edmonton, AB; Waterloo Region, ON; Halifax, NS), while others are in various stages of developing them.

## DIFFERENT PLACES – DIFFERENT PLANS

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2. How important is the national leadership and an Office for Violence Prevention?

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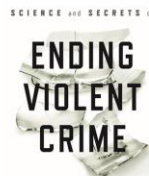


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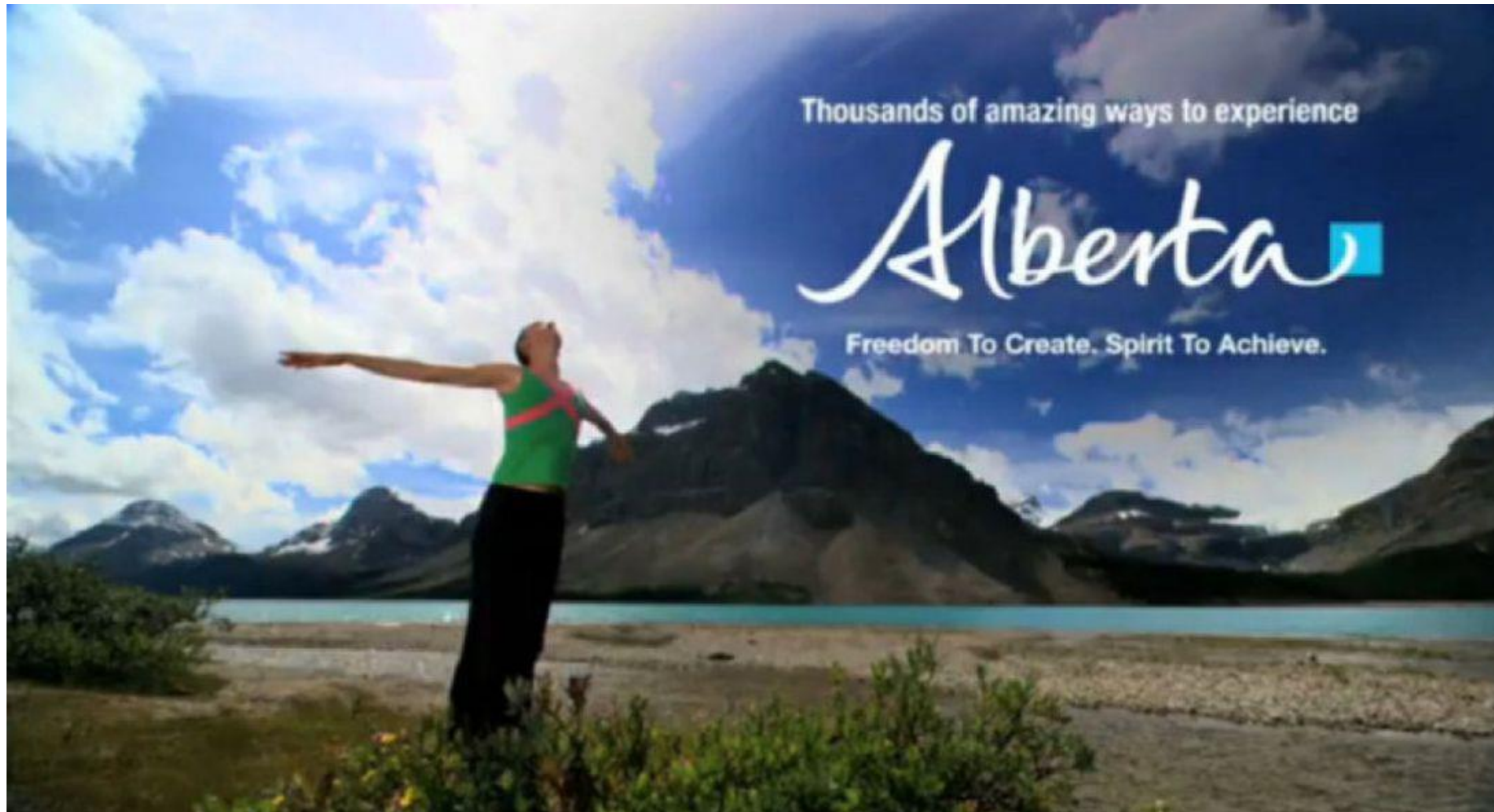
- Use UN guides and science to invest in adapting proven solutions and city successes;
- Raise awareness of successes, mobilise civil society, train human talent, plan and sustain smart investment;
- Save lives, prevent trauma, increase GDP, protect human rights.

SDG 16.1 Significantly reduce all forms of violence and related death rates everywhere

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# Safe Community Innovation Fund



## Alberta Task Force (2007) heard causes as

- Addictions and mental health
- Early childhood and youth/Families under stress
- Communities changing
- Criminal justice not working
- Additional risk factors identified for Aboriginal peoples
- Not enough prevention
- Short term, not sustainable funding
- Transient population



## Figure 8.1 - Governments That Pioneered Implementation

showing my subjective assessment of the extent to which the essential elements were respected as well as the timing and general reason for the demise

| ALBERTA,<br>CANADA<br>(2007 TO 2013) | MEXICO<br>PRONAPRED<br>(2013 TO 2015) | SOUTH AFRICA,<br>(1998,<br>RESTARTED 2016) | UK (1998- ) | UK<br>(1999-2001) |
|--------------------------------------|---------------------------------------|--|-------------|-------------------|
|--------------------------------------|---------------------------------------|--|-------------|-------------------|

### 7 ESSENTIALS FOR IMPLEMENTING EFFECTIVE SOLUTIONS

| Permanent Violence Prevention Board                 |  |     |     |     |
|---|--|-----|-----|-----|
| No  | No*  | No  | Yes | No  |
| Informed by Violence Prevention Science and Data    |  |     |     |     |
| Yes   | No   | Yes | Yes | Yes |
| Diagnosis, Planning, Implementation, and Evaluation |  |     |     |     |
| Yes   | Innovative<br>statistical survey<br>of needs | Yes | Yes | No  |
| Mobilizing Sectors Able to Tackle Causes            |  |     |     |     |
| Yes   | Yes  | Yes | Yes | No  |

| Adequate and Sustained Funding  |  |   |                      |  |
|---|--|---|----------------------|--|
| Yes   | Yes  | No  | Yes                  | No   |
| Standards and Training for Human Talent                                   |  |   |                      |  |
| Yes   | No   | No  | Yes                  | No   |
| Public Support and Engagement   |  |   |                      |  |
| No  | No   | No  | No                   | No   |
| Duration  |  |   |                      |  |
| 6 years   | 3 years  | 1 year**                                      | 20 + years (ongoing) | 2 years  |
| Reason for Demise   |  |   |                      |  |
| Loss of political understanding of role of interministerial collaboration | Insufficient political will and concern about misspent funds | Insufficient political will and return to CJS | N/A                  | Bureaucratic inertia, including capacity and cultural resistance |

\*Mexico had legislated a permanent crime prevention center (Ley General para la prevención social de la violencia y de la delincuencia) but funded its strategy outside the center. \*\*Restarted in 2016.

See appendix for resources.

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3. Is there a safety monitor tool and what is role of measurement?

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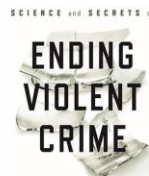


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







- Use UN guides and science to invest in adapting proven solutions and city successes;
- Raise awareness of successes, mobilise civil society, train human talent, plan and sustain smart investment;
- Save lives, prevent trauma, increase GDP, protect human rights.

SDG 16.1 Significantly reduce all forms of violence and related death rates everywhere

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## Safety Monitor Tool 2: Essentials for successful implementation

|   |    |  |  |
|---|----|--|--|
|    | 1  | Does city have an office for violence prevention?  |  |
|    | 2  | Has city undertaken plan to diagnose, plan, implement and evaluate?  |  |
|    | 3  | Has city explored proven strategies and logic models (see list of prevention tackling causes and using police smartly)?  |  |
|    | 4  | Is city mobilising sectors able to tackle causes?  |  |
|    | 5  | Is city investing new sustained funding to tackle causes?<br>- equivalent to 10% of police and health responder budgets? |  |
|    | 6  | Has city trained officials in prevention planning and achievement?   |  |
|    | 7  | Has city engaged public, women, minorities in interventions and awareness?   |  |
|    | 8  | Is city benefitting from socio-economic reforms likely to impact violence?   |  |
|    | 9  | Is the city monitoring outcome data, from police, hospital admissions, surveys by age, gender and race?                  |  |
|  | 10 | Has city set measurable targets for performance indicators and outcomes for 2025 and 2030?                               |  |

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4. What is the business case to get adequate and sustained investment?

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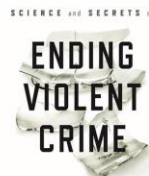


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Funding is affordable and achievable to achieve  
50% better than standard CJS

### Prevention is Affordable

- Unsustainable increases in expenditures on CJS
- An ounce of prevention is worth a pound of cure
- Ten percent rule for investment
  - Prevention is Achievable
- Public wants prevention
- Public wants social development solutions not CJS
- Victims of violence want prevention

### ADEQUATE & SUSTAINED FUNDING

- All orders of government combine for
- Funding for targeted programs
  - Equivalent to 10% of CJS
- Funding for crime prevention board, training, data
  - \$1 per citizen
- Public wants prevention

# IF GOVERNMENTS APPLIED CRIME PREVENTION SCIENCE BY USING 7 ESSENTIALS FOR IMPLEMENTATION AND INVESTING SMARTLY ADEQUATE AND SUSTAINED FUNDS, THE RESULTS WOULD BE SIGNIFICANTLY FEWER VICTIMS OF VIOLENCE

## CRIME & VIOLENCE PREVENTION SCIENCE

- Youth inclusion (e.g. YIP)
- Youth decisions (e.g. SNAP, life skills, 4<sup>th</sup> R)
- Family support (e.g. MST, PPP)
- Health sector (e.g. PTSD recovery, ...)
- Changing norms and educating males
- Police partnerships

## ADEQUATE & SUSTAINED FUNDING

- All orders of government combine for
- Funding for targeted programs
  - Equivalent to 10% of CJS
- Funding for crime prevention board, training, data
  - \$1 per citizen

## ESSENTIALS FOR IMPLEMENTATION

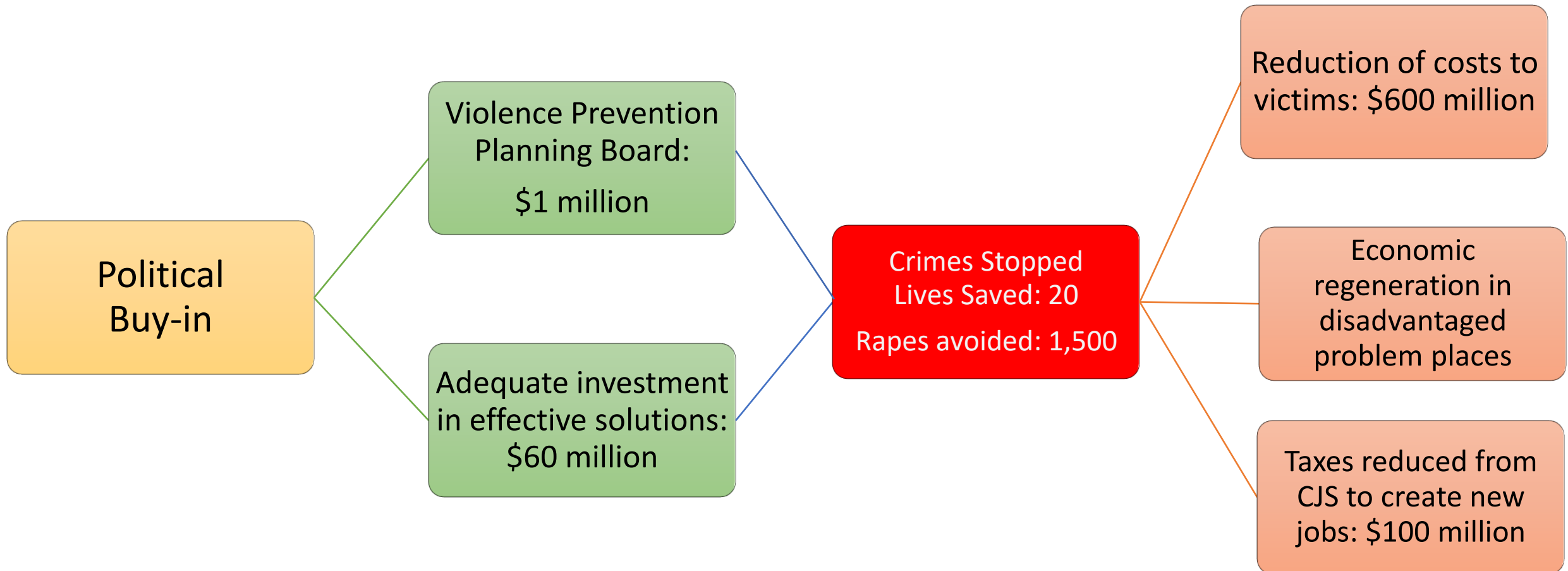
- Crime prevention boards; mobilising key sectors
- Planning and data, applying prevention science
- Training; public engagement
  - eg Glasgow, Youth Violence Commission, London
- Measuring progress on outcomes (e.g. less crime)

## BENEFITS

- 50% fewer victims & significant reduction in harm to victims within 5 to 10 yrs
- Reducing disproportionate impact (e.g. Indigenous)
- Moderating costs of response and criminal justice
- Economic investments in community well-being
  - E.g. Tyler's Troubled Life . Washington State IPP

# Return on Planned Investment in Effective Violence Prevention Solutions for a City of 1 Million

Assuming investment is equivalent to 10% of CJS expenditures and a 50% reduction in violent crime





# PREVENTION IS AFFORDABLE, ACHIEVABLE, AND SMART

## Prevention is Affordable

- Unsustainable increases in expenditures on CJS
- An ounce of prevention is worth a pound of cure
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## Prevention is Achievable

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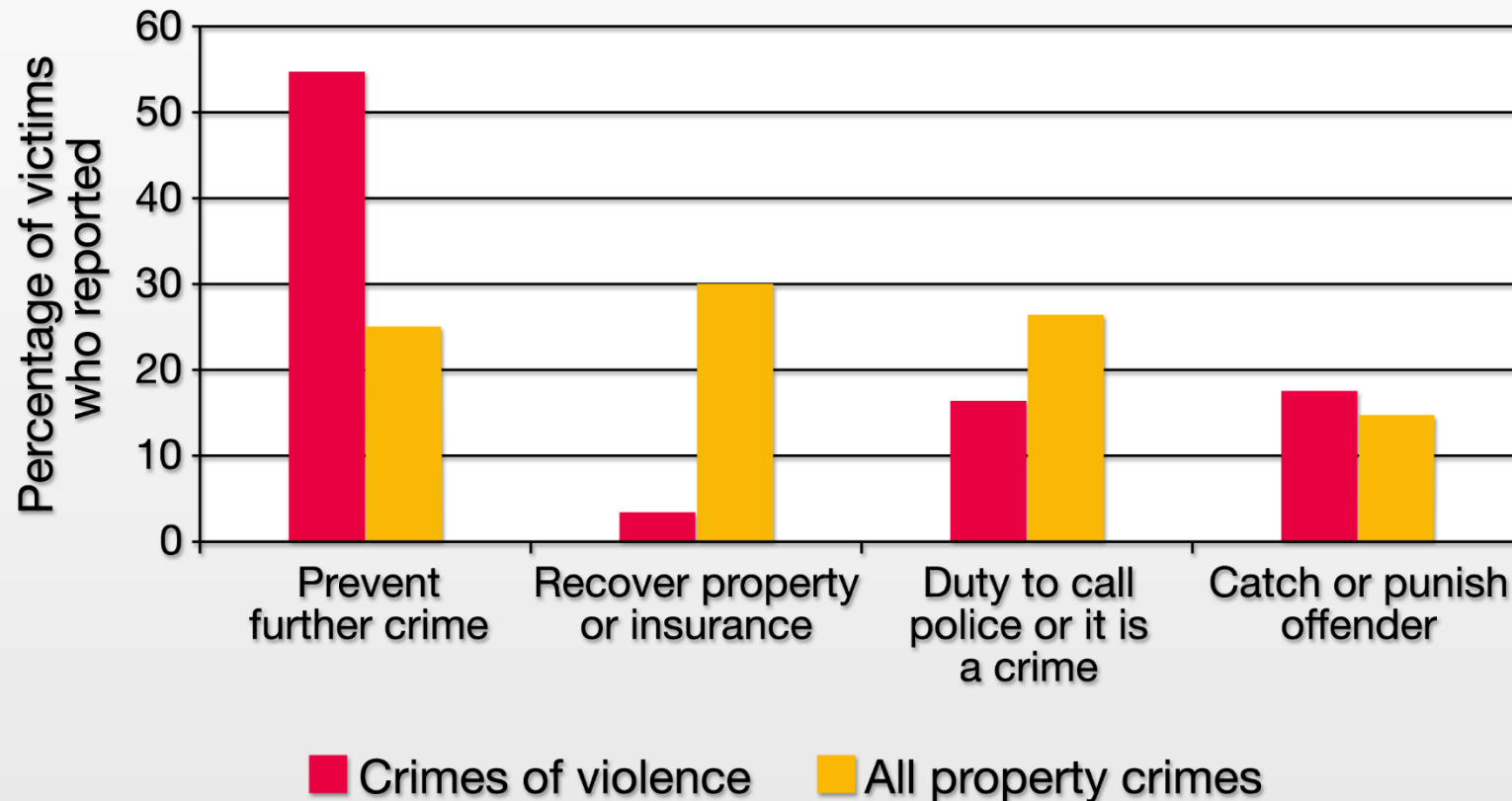
## Smart on Crime

- Governments want evidence
- Mayors want comprehensive and evidence-based solutions
- Inter-governmental banks want smart on crime
- Civil society advocating solutions

## Secrets to get Buy-in

**It is popular as Victims want Prevention and in many countries citizens want more spending on social programs**

### Reasons for victims to report their victimization to the police



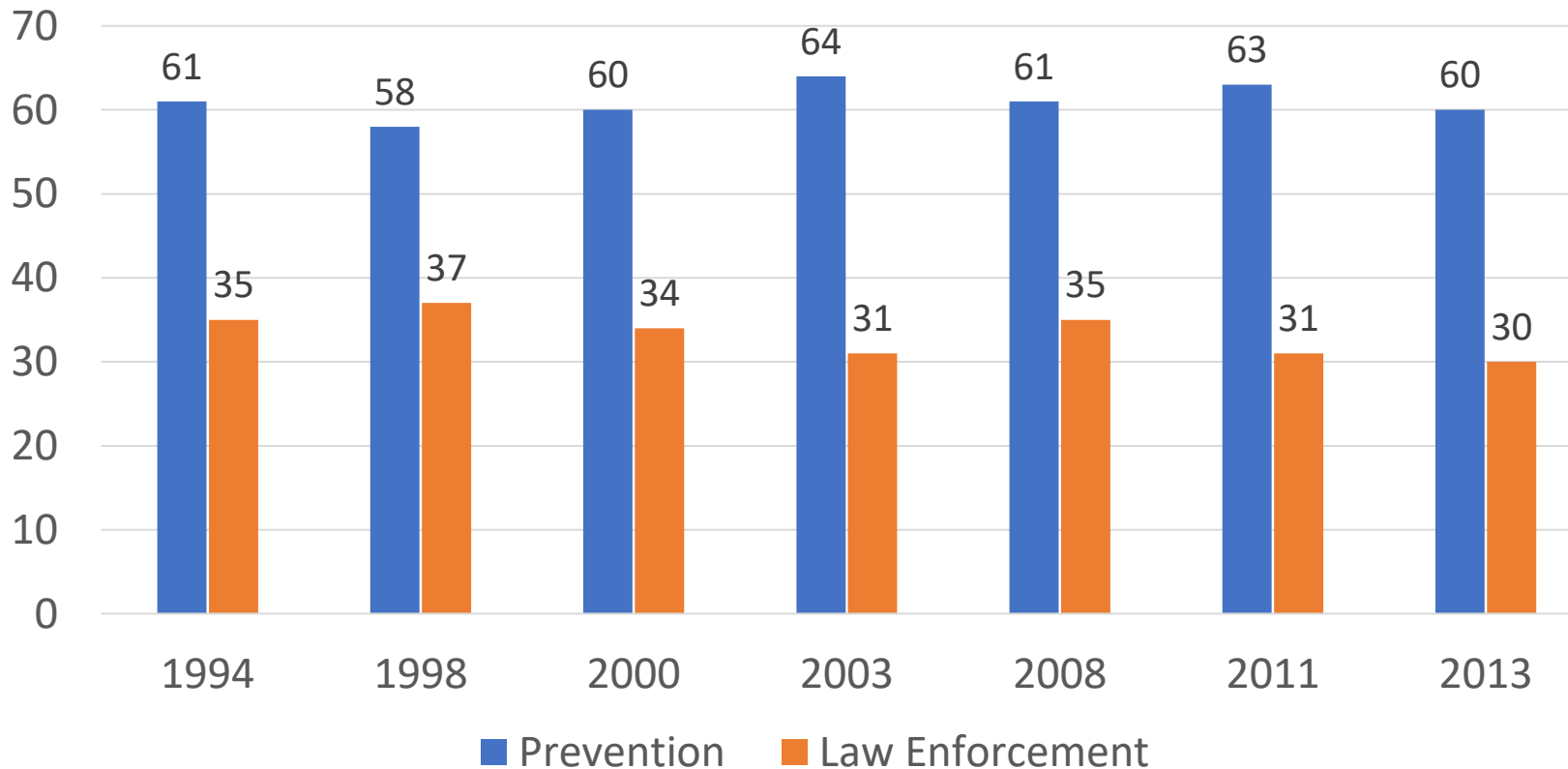
# Public attitudes toward prevention

Polls show (see Ekos and others) that Canadians want:

- Policies that are tougher on crime and tougher on the causes (see Alberta Task Force and Election)
- New investment in prevention
- To give young people a better start as the surest way to prevent crime
- Additional funding for education, literacy and job training rather than police and prisons
- Crime prevention to be a top priority for governments

# 60% of Canadians prefer crime prevention to law enforcement

60% of Canadians prefer tackling social problems that improve safety and security to paying for more police and prisons



As you know, governments today are limited in the amount they can spend in all areas. When it comes to crime and justice, do you think the major emphasis should be on \_\_\_?

Law enforcement; which includes detecting crime and punishing law breakers or Crime prevention; which includes education and programs to prevent crime and reduce risks

[Focus Canada, 2011 -- Highlights Report on Crime and Justice Jan 27, 2012](#)

[//www.environicsinstitute.org/institute-projects/completed-projects/focus-canada-2013](http://www.environicsinstitute.org/institute-projects/completed-projects/focus-canada-2013)

See also Gallup Question in USA

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5. What are accelerators to make shift to reduce violent crime by 50%?

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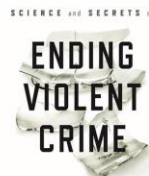


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# Crime Prevention and Public Health Act to Achieve Reductions in Violent Crime

## 1) National Board

- Leadership across federal government and with provinces

## 2) Awareness Tools

- Science, smart investment, successes, cost benefit, affordability/feasibility,

## 3) National Plan

- Diagnose, plan, set measurable objectives, engage with SDG5 and 16

## 4) Local Planning Boards

- Assist with technical support on measurement and planning, help pathfinders

## 5) Human Talent

- Educate, train and set standards for implementers, coordinators and managers

## 6) Engage Public, Municipalities and Civil Society

- Annual conference, media and regional/local workshops

## 7) Federal and Provincial Funding

- Use planning and awareness tools to foster sustained smart investments

To reduce violence by 50 percent by 2030,  
shift to focus on prevention as well as criminal justice

- A. Alberta to establish an office for violence prevention
  - 1. Strategic plan for five years with performance indicators and targets
  - 2. Train officials in planning and use of safety monitor tools
  - 3. Train practitioners to implement scientifically proven programs
  - 4. Provide sustained funding for proven strategies, particularly in cities
  - 5. Raise awareness with public of solutions
  - 6. Provide evidence based case for State to invest in tackling roots of violence
- B. Cities to establish offices for violence prevention
  - 1. Community Safety and Violence Prevention Plan
    - 1. inspired by safety monitor tools for *scientifically proven programs* and keys to *successful implementation*
    - 2. Public engagement
  - 2. Implement plan

# FIGURE 12.1 – Key Strategies Likely to Foster Buy-in by Decision Makers

## E-Marketing Media

- Videos
- Social Media
- Action Briefs
- Cartoons

## Human Engagement

- Training, workshops, webinars
- School curricula
- University and college courses
- In-depth media and research

## Transformation

- Act on SDG results orientation
- Use commission for transition
- Respect ethical and legal responsibility
- Have intergovernmental banks put their money where their mouth is

## Knowing Who Wants Violence Prevention

- Mothers
- Families
- Movements (e.g., #MeToo)



# FIGURE E1 – Seven Next Steps to Get Effective Solutions Implemented

## 1) Develop Tools to Raise Awareness

- Videos, social media, leaflets, and more

## 2) Mobilize Multisector Talent

- Educate and share the science and the essentials

## 3) Support Violence Prevention Advocacy Groups

- Apply awareness tools and agree on joint effective and essential proposals

## 4) Engage Decision Makers

- Use awareness tools to get buy-in for effective and essential actions, particularly at election time

## 5) Rally Funders

- Help banks, foundations, and other funders to prioritize effective prevention solutions

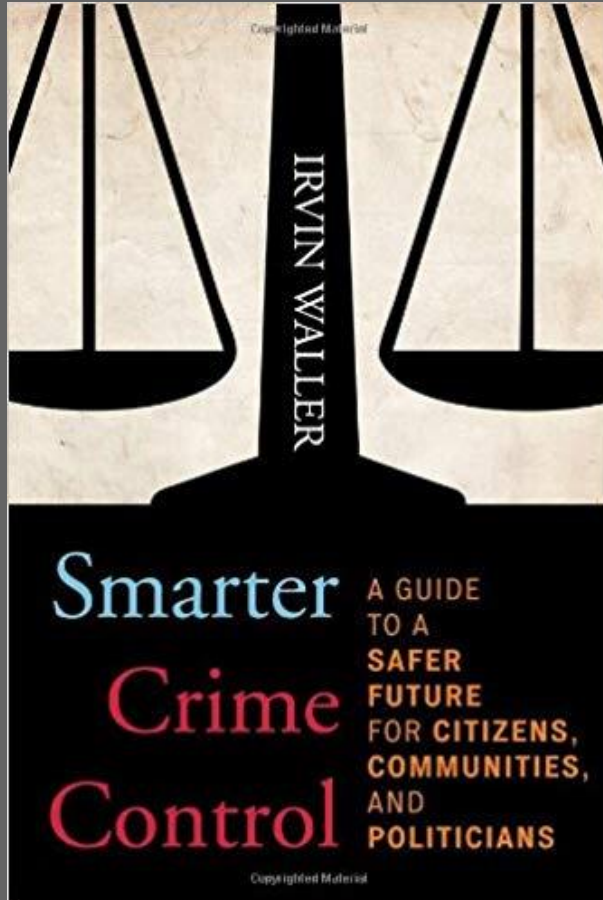
## 6) Help Governments Be Smart on Crime

- Help governments to use the essentials

## 7) Stay the Course

- Make results measurable and measure them

Books - action briefs and trainings -  
translate the crime prevention science and essentials for implementation  
into policy and practical actions



SCIENCE and SECRETS of

The book cover features a pair of broken, clear glass fragments on a white background. The title 'ENDING VIOLENT CRIME' is written in large, bold, black capital letters across the center. The author's name 'IRVIN WALLER' is at the bottom in green capital letters. The entire cover is framed by a thick orange border.

ENDING  
VIOLENT  
CRIME

IRVIN WALLER

The cover features a dark blue rectangular box with white text, set against a background of colorful, overlapping curved shapes in red, green, and purple. The title 'NECESSARY ACTIONS FOR CITIES TO REDUCE VIOLENCE BY 50 PERCENT BY 2030:' is in white. Below it, the subtitle 'How to save lives, stop victimization, protect women and children, and generate GDP' is also in white. The authors' names 'Irvin Waller<sup>1</sup> and Audrey Monette<sup>2</sup>' are at the bottom in white. The words 'Action Brief' are partially visible at the bottom of the blue box.

NECESSARY ACTIONS FOR  
CITIES TO REDUCE VIOLENCE  
BY 50 PERCENT BY 2030:

How to save lives, stop victimization, protect  
women and children, and generate GDP

Irvin Waller<sup>1</sup> and Audrey Monette<sup>2</sup>

Action Brief

- What is effective crime prevention for municipalities?
- The Relevance of the UN Sustainable Development Goals to Crime Prevention in Canadian Municipalities

**Trainings:**

- Creating Comprehensive Community Safety Strategies
- Business case for smart investments in upstream crime prevention

**CMNCP serves 38 municipalities and about  
50% of the Canadian population**

# Getting buy in

## Actions by FBOs and Civil Society

1. Get to know the science, the essentials for success, and how to get buy in.
2. Raise awareness among politicians and the public of effective solutions and strategies;
  1. Using communication tools (e.g.action briefs, videos, cartoons ...) and e-marketing (e.g. Twitter, Medium, FB ...)
  2. Engaging congregants and other FBOs in context of SDGs;
3. Collaborating to **convince policy makers to invest smarter now.**
  - a. Movements who want violence prevention, including mothers, families and #metoo, #mothers demand action on gun violence
  - b. Social justice groups (e.g Crime Prevention Ottawa, Church Council on Justice and Corrections, ...);
4. Foster the human talent to implement effective strategies successfully;
5. Act locally to deliver effective solutions.



RÉSEAU MUNICIPAL CANADIEN EN PRÉVENTION DE LA CRIMINALITÉ | CANADIAN MUNICIPAL NETWORK ON CRIME PREVENTION  
Ensemble pour des villes canadiennes plus sécuritaires | Together for Safer Canadian Cities

### Action Briefs:

- What is effective crime prevention for municipalities?
- The Relevance of the UN Sustainable Development Goals to Crime Prevention in Canadian Municipalities

### Trainings:

- Creating Comprehensive Community Safety Strategies
- Business case for smart investments in upstream crime prevention

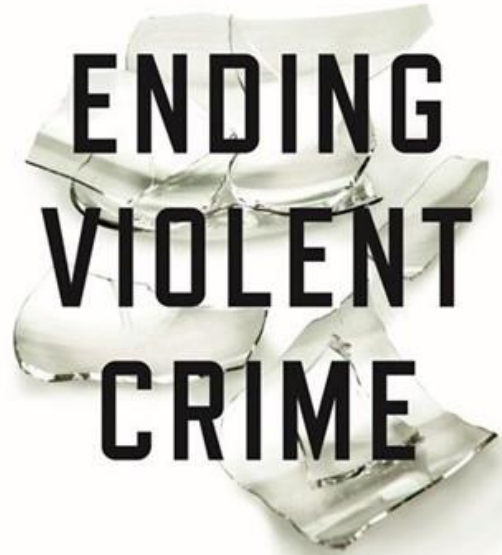
**CMNCP serves 38 municipalities and about 50% of the Canadian population**

# ACT NOW

Transform our World

Reduce violent crime by 50% by 2030:

SCIENCE and SECRETS of



IRVIN WALLER

- Use UN guides and science to invest in adapting proven solutions and city successes;
- Raise awareness of successes, mobilise civil society, train human talent, plan and sustain smart investment;
- Save lives, prevent trauma, increase GDP, protect human rights.

SDG 16.1 Significantly reduce all forms of violence and related death rates everywhere

**16** PEACE, JUSTICE AND STRONG INSTITUTIONS



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